



Proposal for “Unique and Exclusive” Race Sponsorship

Race sponsorship opportunity:

- The regatta will officially be renamed after your company: ie
- (CRA's **Your Name Winter Regatta**) in all our publications (NOR, Race Instructions, website announcements and postings, newsletters and email communications.
- Your name will appear on the winners trophies
- You will be offered the opportunity to secure the same regatta sponsorship for coming years (subject to cost adjustments)
- You will have the opportunity to attend the after-race party at the Fiddler's Green, run the Crew raffle, assist in announcing the results and awarding the winners trophies .
- You will have the opportunity to distribute your marketing materials and promote your business during these parties (within reason)
- We will be willing to fly your banner/flag/burgee on the Race Committee Boat
- You will be publically recognized and thanked for your support and sponsorship
- You will have access to all photos taken during the race.
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Your contribution is as follows:

- Cash contribution of \$1,000 * **OR**
- Cash contribution of \$250 plus provide the Winners Trophies (In accordance to CRA's standards and traditions) for value not to be less than \$750) Here, our Rear Comm. will assist and guide you in providing the appropriate trophies.
- Provide Crew raffle items during the after-race parties (hats, t-shirts, mugs etc... about 10 for each event) Here, our Rear Commodore may be able to give a few suggestions.
- Provide your Logo (electronically) to add to our website postings
- Provide banners for RC Committee and After-race parties.
- Have your representative present during the after-race raffle and awards ceremonies
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We average between 35 and 45 boats participating in these events, at an average 6 people on each boat. Our membership roaster is over 300 members.

List of Races open for sponsorship

Winter Regatta :	Sat Jan 14	(Open)
Winter Series Regatta:	Sat Feb 11 Sat Feb 25 Sat Mar 10	(West Coast (Multihulls- (Corsair)
Gerry Browne Regatta	Sat Apr 07	(Open)
Opening Day Regatta	Sat May 19	(UK Sailmakers)
Commodore's Cup	Sat Jul 14	(Open)
Commodore's Cup	Sun Jul 15	(Open)
Halloween Regatta	Sat Oct 27	(Open)
Fall Regatta	Sat Nov 10	(Open)
Year End Regatta	Sat Dec 08	(Pt. Loma Outfitting)

(*) Except for a multi-day regatta such as the Winter Series or the Commodore's Cup. Please contact us for more info.